

WE'RE IN IT WITH YOU

The next big idea can change the way we all live our lives. But an idea is just that until you bring it to life with an effective enterprise strategy. That's where our technology enablement expertise comes into play. We have the people and the experience to help you build what's next while meeting demand, increasing bandwidth and maintaining business continuity. Together, we'll build the innovation of tomorrow.

THE CUSTOMERS WE SERVE



AT A GLANCE—BY THE NUMBERS

\$800M+

customers

500+

customers

35+

years of experience

WHAT'S NEXT?

Seventy-four percent of **technology enablement** organizations expect an increase in technology spending for 2024 compared **with technology spending** in 2023. Confidence in digital transformation investments is at 51%, with most feeling somewhat confident they will meet the expected return on investment.

WHAT WE CAN DO FOR YOU

Teams built at a
global scale

Elevated
customer
experiences

Business
modernization

Application
innovation

Network and
data center

Core IT
operations

Data analytics

Technology enablement organizations need many new types of talent in a few places in the organization.

Top three **goals** related to digital transformation:



Replace or upgrade legacy IT systems



Improve customer experience and engagement



Bolstering cybersecurity

Top **challenges** related to digital transformation:



Complexity of current environment / siloed mindset and behaviors



High or unforeseen costs associated with digital transformation



Creation of a culture of continuous learning / workforce upskilling or reskilling

Top three **skills** that technology enablement organizations are looking for in the next one to two years:



Artificial intelligence / Machine learning



Cybersecurity



Cloud computing

ABOUT THE RESEARCH—STATE OF DIGITAL TRANSFORMATION

TEKsystems conducted an online survey from November to December 2023 with 855 technology and business decision-makers. Respondents included members of the C-suite, company executives, vice presidents, directors and managers who have final decision-making authority and/or influence on their organization's digital transformation efforts. The sample included a balance of decision-makers in enterprise IT and line-of-business functions in the United States, Australia, Canada, China, India, Singapore, Belgium, France, Germany, Ireland, Netherlands and the United Kingdom across a broad spectrum of industries.

ABOUT TEKSYSTEMS AND TEKSYSTEMS GLOBAL SERVICES

We're TEKsystems. We accelerate business transformation for our customers. We bring real-world expertise to solve complex technology, business and talent challenges—across the globe. We're a team of 80,000 strong, working with over 6,000 customers, including 80% of the Fortune 500 across North America, Europe and Asia, who partner with us for our scale, full-stack capabilities and speed. We're strategic thinkers, hands-on collaborators, helping customers capitalize on change. We're building tomorrow by delivering business outcomes and driving positive impacts in our global communities. TEKsystems is an Allegis Group company.