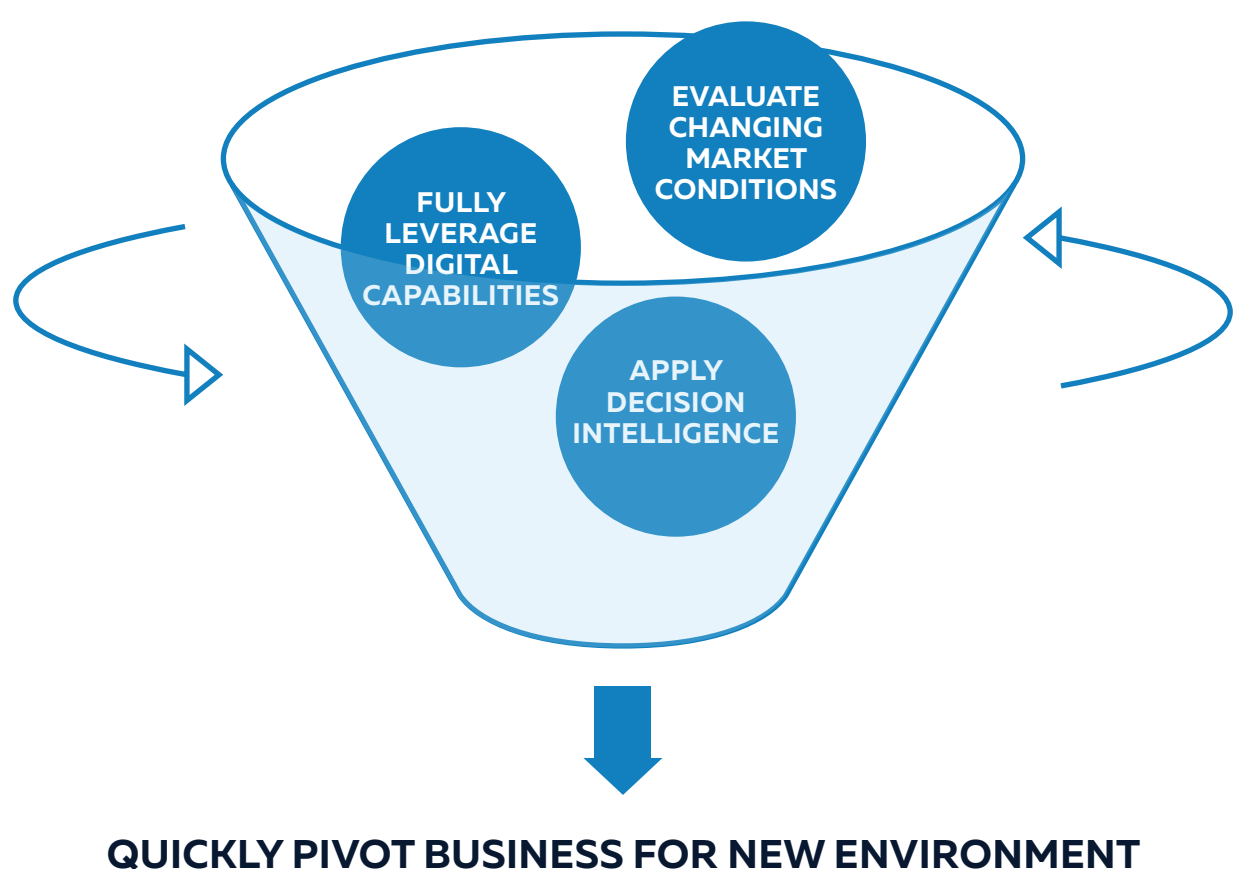


## 4 Tips to Become a Digitally Resilient Enterprise

Learn what it takes to cultivate digital resilience to survive and thrive during times of disruption.

The brands that build a digitally resilient enterprise and can ride out the ebbs and flows of the market are poised to capitalise on disruption. But building digital resiliency goes beyond using technology to maintain or restore business continuity.





### Ingredients of a Digitally Resilient Enterprise



of digital leaders say that their organisation's ability to compete in the market is greatly dependent on the flexibility of their technology architecture.

[State of Digital Transformation Report, 2022](#)

### 4 Steps to Cultivating Digital Resilience in Your Business

-  **Identify the right people early.** Having the right stakeholders will help properly establish the business problem(s) and clearly define the expected improvements in business performance.
-  **Lead from the top.** Modernisation efforts must be a strategic, business-led initiative. Your IT department is a key player, yes, but the transformation must be embraced and driven by the C-suite.
-  **Dispel notions of IT as a cost center.** IT isn't just about keeping the lights on. IT must harness technology to power the business and delight customers. Ensure your IT department is enabling the business to scale and grow and that they're delivering superb customer experiences.
-  **Plan for the unknown unknowns.** Evaluate the lessons learned during the pandemic. Put the data you collected to use by applying predictive analytics to foresee and anticipate future events so your business can respond.

To create a digitally resilient enterprise, the organisation must think through how they evolve and optimise the business. Achieving modernisation across all three areas—people, process and technology—creates a holistic, continuous transformation mindset that will future-proof the organisation.



**Editor's Note:** Content curated from TEKsystems' technology publication, Transform Your World | [ACHIEVING BUSINESS AGILITY: How to Build a Digitally Resilient Enterprise](#)  
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