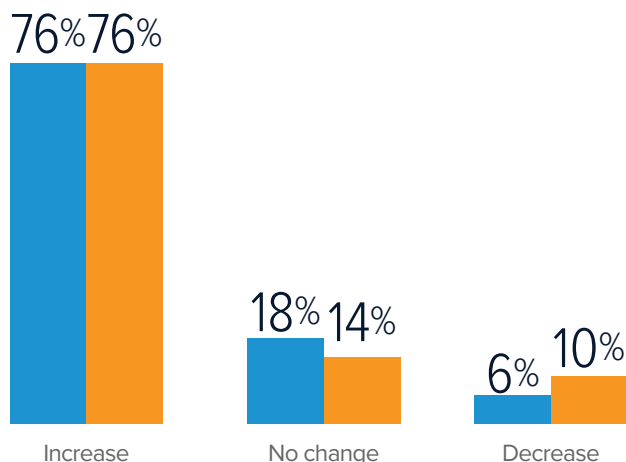## A SNAPSHOT OF THE APAC RESULTS

As 2025 begins, digital transformation (DX) continues to shape the competitive landscape across industries. Organisations navigate a constantly evolving technological landscape, where agility, innovation and resilience are no longer competitive advantages but essential capabilities for survival

How are organisations shaping their technology investment plans to drive innovation and stay competitive?
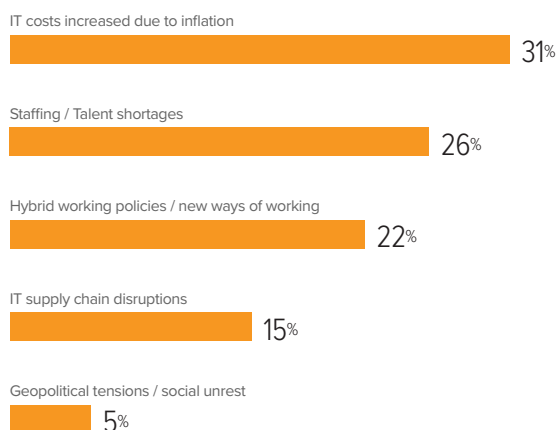
TECHNOLOGY SPEND PROJECTIONS

● 2024   ● 2025

	2024	2025
Increase	76%	76%
No change	18%	14%
Decrease	6%	10%

GREATEST IMPACT ON IT SPENDING IN 2025

● 2025

	2025
IT costs increased due to inflation	31%
Staffing / Talent shortages	26%
Hybrid working policies / new ways of working	22%
IT supply chain disruptions	15%
Geopolitical tensions / social unrest	5%

What are the top DX goals for technology decision-makers, and what challenges must they navigate to achieve them?

TOP DX GOALS	RANK
Enhance employee performance / productivity	1
Reduce operational inefficiency	2
Gain competitive advantage.	3

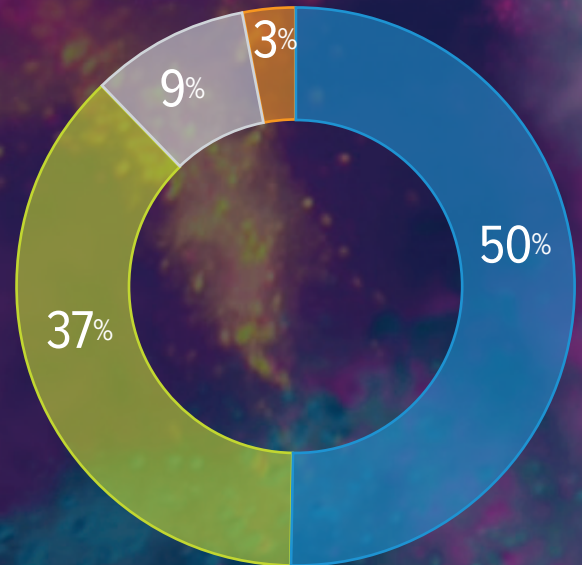| TOP CHALLENGES	RANK
Complexity of current environment / siloed mindset and behaviours	1
Creating a culture of continuous learning / Upskilling or reskilling workforce	2
High or unforeseen costs associated with digital transformation	3

STATE OF TALENT
BUILDING A MODERN WORKFORCE FOR THE FUTURE

Nine out of 10 organisations report a lack of talent necessary to drive successful digital transformation projects.

TALENT REIMAGINED

- ● We don't need to change the types of talent we currently have in the organisation.
- ● We need to completely revise the nature of our talent base in the organisation.
- ● We need some new types of talent in a few places in the organisation.
- ● We need many new types of talent in volume across the organisation.

3%

9%

50%

37%

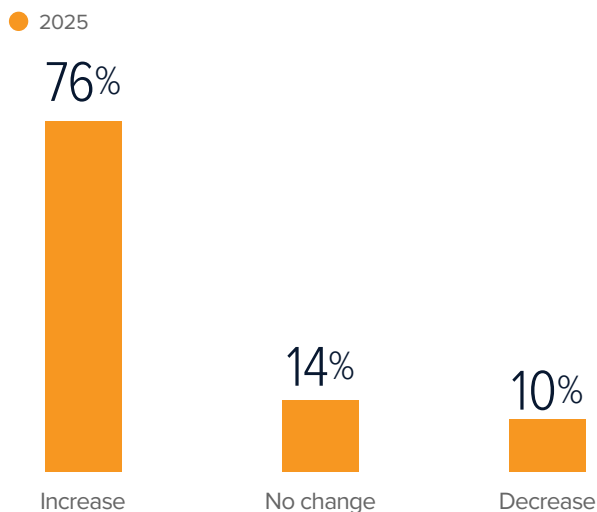| BIGGEST SKILL GAPS	RANK
Artificial intelligence / machine learning	1
Cybersecurity	2
Data analytics / data science	3
Cloud computing	4
Automation	5

54%
of companies, say it takes more than six months to find mission-critical talent.

STATE OF ARTIFICIAL INTELLIGENCE
AI POWERED TRANSFORMATION

2025 brings a decisive determination to harness AI's transformative potential.

2025 SPENDING PLANS FOR AI TECHNOLOGIES

● 2025

76%
Increase

14%
No change

10%
Decrease

AI is helping organisations accelerate their digital transformation journey.

PRIMARY USE CASES FOR AI TECHNOLOGY	RANK
Improve employee productivity	1
Augment data analytic	2
Improve customer service (i.e., chatbots)	3
Expand process automation	4
Enhance cybersecurity	5

"Gen AI will be the next game changer as part of the digital transformation changes we are embarking on. We're laser-focused on defining use cases for how AI and automation can bridge the gap between business and IT users."
—Global Manufacturing Company

Read the full report and learn why now is the time to invest in your digital future.

READ NOW

MOBILISING TECH TALENT WITH SPEED, SCALE AND FLEXIBILITY

We deliver top talent for leading companies, specialising in cloud, data, digital, DevOps, security, and more. We offer customised solutions and delivery models, from stand-alone specialists to team expansions. Wherever you are on your digital business transformation journey, **TEKsystems has the talent you need to succeed.**